**Type & Color Assignment Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary = 18-20 points | Proficient =  14-17 points | Below standard = 10-13 points | Did not demonstrate = 0-9 points each | Total points |
| Expressive Type | Document was appropriately created, saved and submitted for grading. Three different words were saved and submitted in a 2-page document. At least five of the six words express an association or emotion because of appropriate design choices: font selection, sizing, type formatting and coloring. | Assignment was created, saved and submitted for grading with minimal error. At least three of the six words express an association or emotion because of appropriate design choices: font selection, sizing, type formatting and color. | Assignment has several errors related to how it was created, saved, submitted and executed. Some words are missing or were not designed appropriately in terms of font selection, sizing, type formatting and color. | Work does not meet stated goals or objectives of the assignment. Numerous problems exist in the creation, saving and submission of work. Most word examples were incorrectly designed or were not exhibited at all. | \_\_\_\_ / 20 |
| Total points |  |  |  |  | \_\_\_\_ / 20 points |