**Understanding Typography Assignment Rubric**

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|  | Exemplary =18-20 points | Proficient = 14-17 points | Below standard = 10-13 points | Did not demonstrate =0-9 points each | Total points |
| Finding and identifying type classifications | Student work includes appropriate examples and narrative of all design elements with correct identification and explanation. Completed assignment has no more than one error in labeling, writing and assembling. | Student work includes most examples of design elements identified and explained accurately. Completed assignment has a few errors in labeling, writing or assembling the examples.  | Student work has several errors in labeling, writing or assembling design elements and needs more attention to detail. | Student work does not meet stated goals or objectives of the assignment. Nearly all labels and explanations are incorrectly identified or not exhibited. | \_\_\_\_ / 20 |
|  |  |  |  |  | \_\_\_\_ / 20 points |