**Are My Blood, Sweat, and Tears Showing? Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| Evaluation of where we look for inspiration | Inspiration clearly identified with the sources. | Inspiration clearly identified. | Sources of inspiration are general. |  |  |
| Evaluation of the strengths of the skills of our staff | Specific talent on our staff is named and described. | Specific talent on our staff is named. | Talent is general |  |  |
| Strong list of the skills and techniques we use to achieve our journalism/work | A list of all types of journalistic work that we excel at are listed with examples. | A list of all types of journalistic work that we excel at are listed . | Skills and techniques are surface |  |  |
| Representative list of the tools we use to achieve our journalism/work | A list of all types of journalistic tools that we use are listed with examples | A list of all types of journalistic tools that we use are listed. | Tools we use are basic |  |  |
| Organized action plan for what we want to share, when we want to share it, where we want to share it, and who will be in charge of sharing it. | Specific leaders are named, a monthly minimum of share opportunities set, and sharing sites clearly defined. | An action plan is put in place but needs more specifics. | There is no clear plan for what and how we want to share. |  |  |
| Total points |  |  |  |  | \_\_\_/ points |