**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Tools for Entrepreneurship**

*Directions: Please take careful notes on our discussion about the data sets, always keeping in mind our key question:* ***“What are the best ways to engage and invite an audience to participate in a journalistic experience in a high school setting?”***

My initial ideas:

Class hypotheses:

|  |  |  |  |
| --- | --- | --- | --- |
| **Data Set** | **My thoughts** | **Group thoughts** | **Class thoughts** |
| **Social Media** |  |  |  |
| **In-House Marketing** |  |  |  |
| **Fundraising** |  |  |  |
| **Branding** |  |  |  |