**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Presentation Evaluation Sheet**

Group Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Professionalism 5 4 3 2 1
	+ *Presentation flows seamlessly*
	+ *Maintain eye contact with audience*
	+ *Speak clearly and carefully*
	+ *Appear prepared and organized*
* Persuasion: How convinced are you that ... 5 4 3 2 1
	+ *The products are effective?*
	+ *They used the market research survey effectively?*
	+ *The products match the intended audience?*
	+ *The audience will respond favorably?*
	+ *The argumentation is logical and sound?*
* Content 5 4 3 2 1
	+ *Does the presentation make sense?*
	+ *Did they describe their learning clearly?*
	+ *Do they effectively critique their own work?*
	+ *Do they appear knowledgeable about audience engagement?*
	+ *Do they effectively fuse engagement and marketing principles?*

In the space below, describe:

* Two strengths of the presentation
* One weakness of the presentation