**Sample Market Research Survey 2**

1. Are you: Male Female

2. How old are you: 14 15 16 17 18

3. Grade: Freshman Sophomore Junior Senior

4. Did you order a yearbook this year? YES NO

5. Do you read the newspaper when it comes out? YES NO

6. Do you go to our news website to read articles? YES NO

7. Are you friends with our publications on Facebook? YES NO

Twitter? YES NO

Pinterest? YES NO

Instagram? YES NO

8. With which of the following social media outlets do you have an account?

\_\_\_ Facebook \_\_\_ Twitter \_\_\_ YouTube

\_\_\_ Pinterest \_\_\_ Tumblr \_\_\_ Instagram

\_\_\_ Flickr \_\_\_ Vine \_\_\_ Spotify

\_\_\_ Other(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

9. On a scale of 1-10, how satisfied are you with the following aspects of our publications?

Not at all satisfied Satisfied Very satisfied

Yearbook 1 2 3 4 5 6 7 8 9 10

Newspaper 1 2 3 4 5 6 7 8 9 10

Website 1 2 3 4 5 6 7 8 9 10

Social media 1 2 3 4 5 6 7 8 9 10

10. What are some things that we are getting right, in your opinion?

11. What ONE recommendation would you make that would make you more likely to read or interact with our publications?