**Survey Analysis Rubric**

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|  | **10 (A)** | **8.5 (B)** | **7 (C)** | **5.5 (D)** | **F (4.5)** |
| Tabulated Results | Students accurately tabulated results and presented the results in a readable format. All graphs and charts are labeled. | Students accurately tabulated results, but did not present them in an easily understood format. Graphs and charts may not be labeled. | Students had some calculation errors, thus their tabulated results are not fully accurate and may be confusing. | Students submitted tallied results, but did not calculate percentages for each question or include graphs. | The student does not meet the standards described. |
| Audience Analysis  (x2) | All questions are answered completely and accurately, based on survey results. Paragraph goes in-depth to analyze the population and their preferences. | All questions are answered concisely and accurately, based on survey results. Paragraph analyzes the population and their preferences. | All questions are answered accurately, but not fully explained, based on survey results. Paragraph begins to analyze the population and their preferences. | Some, but not all, questions are answered accurately, but not fully explained, based on survey results. Paragraph is more a restatement of the data than an analysis of audience preferences. | The student does not meet the standards described. |
| Reflection  (x2) | All questions are answered completely and accurately, based on audience analysis. Next steps are explored in-depth and survey is expertly evaluated. | All questions are answered concisely and accurately, based on audience analysis. Next steps are explored and survey is somewhat evaluated. | All questions are answered accurately, but not fully explained, based on audience analysis. Some next steps are explored, but survey is not fully evaluated. | Some, but not all, questions are answered accurately, but not fully explained, based on audience analysis. Few next steps are explored OR survey is not evaluated. | The student does not meet the standards described. |