**Story Idea Planning Sheet**

Write your story outline in 25 words:

Explain why the reader/audience should care:

Brainstorm different types of live sources + public records by listing source ideas below under each type:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Expert | Authoritative | Knowledgeable | Reactor (someone who is reacting to the story) | Public records |
|  |  |  |  |  |

Explain which platform or platforms might be best for publishing this story:

List possible visual elements, including social media:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Video | Still | Graphic illus. | Infographics | Social/digital |
|  |  |  |  |  |

List potential legal issues and solutions:

|  |  |
| --- | --- |
| Issues | Solutions |
|  |  |

List potential ethical issues and solutions:

|  |  |
| --- | --- |
| Issues | Solutions |
|  |  |

Any other comments/ideas about this story? Explain below: