



ALL EDITOR-IN-CHIEFS' RESPONSIBILITIES:

- _____ Write one story each issue for the print edition (250 points)
- _____ Write one story each issue for the print edition (250 points)
- _____ Collaborate with staff member on multimedia package (100 points)
- _____ Collaborate with staff member on multimedia package (100 points)
- _____ Collaborate with staff member on multimedia package (100 points)
- _____ Assign/post breaking news every day (50 points)
- _____ Post the day's package that is due (50 points)
- _____ Post multi-media weekly (100 points)
- _____ Do review for app of the day once a week (900)
- _____ Edit all stories shared with you (150 points)
- _____ First five mini lesson once a week (450 points)

TOTAL POSSIBLE POINTS: _____/2500

SYDNEY LITTLE'S RESPONSIBILITIES:

- _____ Update Instagram three times a week (270 points)
- _____ Update Instagram once on weekends (130 points)
- _____ Update sports ticker daily (300 points)
- _____ Update upcoming sporting events weekly (450 points)
- _____ Send staff reminder texts - at least weekly (450 points)
- _____ Post print edition on the website using Issuu (200 points)
- _____ Ensure every major sports event is covered (100 points)
- _____ Ensure every sports event is tweeted (100 points)

SYDNEY'S TOTAL POSSIBLE POINTS: _____/2000

ISABELLE BURDEN'S RESPONSIBILITIES:

- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Promotional event weekly (50 points)
- _____ Update Facebook twice daily (450 points)
- _____ Update Facebook once on weekends (100 points)
- _____ Post story on a Newsstreak alumni (one every three weeks) (900 points)

ISABELLE'S TOTAL POSSIBLE POINTS: _____/2000

Promotional Event Ideas:

QR code distribution

Posters

Give-aways

Announcements

Staff Spirit Wear Days

Fundraising Events

Social Media Contests

Twitter Retweets

Locker Signs for Staff Members

ONLINE TEAM GOALS:

Starting Point:

Facebook Likes -	571
Twitter Followers -	193
Instagram Followers -	0

End of 3rd Nine Weeks

Facebook Likes -	1500
Twitter Followers -	400
Instagram Followers -	200

End of First Semester

Facebook Likes -	1000
Twitter Followers -	300
Instagram Followers -	100

End of Second Semester

Facebook Likes -	2000
Twitter Followers -	500
Instagram Followers -	300

FERNANDO PENA'S RESPONSIBILITIES:

- _____ Poll posted on the front page every three weeks (50 points)
- _____ Poll posted on the front page every three weeks (50 points)
- _____ Update advertising on the site weekly (450)
- _____ Maintain author bios and mug shots with stories (100 points)
- _____ Update breaking news ticker daily (350 points)
- _____ Post interactive quiz - one every three weeks (300 points)
- _____ Manage contests - one a month (600 points)
- _____ Use Google analytics to report site usage to staff (100 points)

FERNANDO'S TOTAL POSSIBLE POINTS: _____/2000

RAFAEL SNELL-FEIKEMA'S RESPONSIBILITIES:

- _____ Poll posted on the front page every three weeks (50 points)
- _____ Poll posted on the front page every three weeks (50 points)
- _____ Poll posted on the front page every three weeks (50 points)
- _____ Update breaking news ticker daily (350 points)
- _____ Copy Edit all stories before they are posted online (500 points)
- _____ Post interactive quiz - one every three weeks (300 points)
- _____ Manage contests - one a month (600 points)
- _____ Use Google analytics to report site usage to staff (100 points)

RAFAEL'S TOTAL POSSIBLE POINTS: _____/2000

LUKE GIBSON'S RESPONSIBILITIES:

- _____ Update Twitter twice daily (450 points)
- _____ Update Twitter once on weekends (100 points)
- _____ Poll posted on the front page every three weeks (50 points)
- _____ Poll posted on the front page every three weeks (50 points)
- _____ Update Photo of the Day with captions daily (450 points)
- _____ Make sure one photo gallery per week is posted (900 points)

LUKE'S TOTAL POSSIBLE POINTS: _____/2000