

## **ODYSSEY Newsmagazine**

Summer Workshop- Tuesday, July 23

### **Opening Conversations (8:30-9:00)**

- **Breakfast**
- **Read around — other magazines**

### **Morning Business (9:00 – 9:15)**

- **Welcome**
- **Breaks**
- **Snacks, breakfasts, meals**

### **Getting to know you (9:15-10:00)**

- **Interviews**
- **Present your partner**

### **Why are we here? (10:00-12:00)**

- **Posters – Why are you here? What are your goals? What could hold you back? What are your expectations for the year?**
- **Debrief on posters and testimonials**
- **Monthly critiques and read arounds**
- **Class protocols**
  - humility
  - open mindedness
  - analyzing different angles
  - PURPOSE -audience: inform students
  - good, crafted writing
  - friends of staff - no bueno
  - Do Not Interview List

### **Lunch (12:00-1:00)**

- **You have an hour for lunch, be back on time.**

### **Writing Session 1: News (1:15-3:00) Geneva and Jenny**

- **Learn to write a news story PowerPoint**
- **News writing activities**
- **Interviewing skills- Press Conference #1**

### **Writing Time (3:00-3:45)**

### **Reactions (3:45-4:00)**

ODYSSEY Newsmagazine

Summer Workshop

Wednesday, July 25

**Opening Conversations (8:30-9:00)**

- **Breakfast**
- **Read around — other magazines**

**Morning Business (9:00 – 9:15)**

- **Welcome**
- **Response**
  - **Time commitment - balance**
  - **Fear of failure/deadlines**
  - **Meeting older kids**

**Teambuilding (9:15-9:45)**

- **Phil Stice Special**

**Writing Session II: Viewpoints (9:50-12:00)**

- **Learn to write an editorial**
- **Purpose of editorials**
- **Look at professional editorials and past editorials published in the ODYSSEY**
- **Write your own editorial**

**Lunch (12:00-1:00)**

- **You have an hour for lunch, be back on time.**

**Writing Session III: Sports (1:15-3:00)**

- **Learn to write a sports article.**
- **Sports clichés**
- **Getting good quotes**
- **Read example sports stories**

**Press Conference #2 (3:00-3:30)**

- **Coach Lev Horowitz - former college athlete, state championship winning coach**

**Angles (3:30- 3:50)**

- **Discuss different potential angles for the sports story**
- **Write lede**

**Circle Talk (3:50- 4:00)**

- **Wrap up**

ODYSSEY Newsmagazine  
Summer Workshop  
Thursday, July 26

**Opening Conversations (8:30-9:00)**

- **Breakfast**

**Morning Business (9:00 – 9:10)**

- **Welcome**
- **Response**
  - **Press conferences**
  - **Balance**
  - **Review your resources**

**Web presentation (9:10-10:00) – James/Austin**

- **What to post on the web (differences between web and print articles)**
- **Facebook & Twitter**
- **Importance of digital media**

**Profile writing (10:00-11:00)**

- **Interviewing**
- **Reconnect with your partner from Tuesday**

**Review writing (11:00-12:00)**

**Lunch (12:00-1:00)**

- **You have an hour for lunch, be back on time.**

**Teambuilding (1:00-1:15)**

- **Soul stare**

**InDesign Workshop (1:15-2:45)**

- **InDesign basics**

**Variety Section (2:45- 3:00)**

- **Jenny A. presents**

**Writing time (3:00-3:45)**

**Reactions (3:45-4:00)**

