



Publications Boot Camp on A Shoestring

Plan

- What training do we offer?
- Where do we offer it?
- When do we offer it?
- Who NEEDS to KNOW?

What training do we offer?

- Business
- Writing
- Photography
- Design

Boot Camp in Five Days

Time	Monday Where's the money?	Tuesday Write it RIGHT!	Wednesday Capture the the moment	Thursday Design with flair	Friday Plan to succeed
8:00	Budgeting	Captions that tell more	Know your camera	Simple is better	Maestro approach
9:00	Ad prospects	Everybody has a story	Know the rules	Basic design	Planning the year
10:00	Selling strategies	Headlines with punch	Take pixs @ band and sports camps	Building Libraries	Deadlines are FINAL
11:00	Mock sales	Edit mania	Look at me, Mommy!	Getting in the grid	Team building
12:00	Lunch – Tracy	Lunch – Kristin	Lunch – Becky	Lunch – Mendee	Lunch – Phil

Boot Camp in Five Days

Time	Monday Where's the money?	Tuesday Write it RIGHT!	Wednesday Capture the the moment	Thursday Design with flair	Friday Plan to succeed
1:00	Sell ads	Sell ads	Sell ads	Sell ads	Sell ads
3:30	Submit ads Team Winners	Submit ads Team Winners	Submit ads Team Winners	Submit ads Team Winners	Submit ads Team Winners
4:00	Last one in the pool	Dodge ball mania	Volunteer for a cause	Beach Volleyball	Graduation

**For more info,contact me @
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