**Multimedia Storytelling Options List**

The exciting thing about multimedia is that the field is ever-evolving and only constrained by the limits of student creativity. Use this list as a jumping-off point for multimedia options; you are encouraged to think beyond this list.

* 5W’s and H Podcast: Record a brief 45-60 second script answer the basic reporting questions about your topic. *Recommendation:* when your subtopic has an interesting auditory component.
* Man-on-the-Street Videos: brief compilation of interviews regarding topics that produce varied opinions. Could be either video or audio. *Recommendation:*  when you want to localize national or world events.
* Live Stream Event Coverage: live stream video of major events that would have an audience of people that could not attend the event. *Recommendation:* events without licensing considerations (ex. You can’t live stream “Les Miserables”), major sporting events, pep rallies, student government speeches, etc… *Recommended tools:* Periscope, Facebook Live, YouTube
* Public Service Announcement: 30-60 second advertisement meant to inform, raise awareness, or change attitudes towards public issues. (ex. Importance of sleep, nutrition, stress management, academic integrity)
* Feature Stories: a video story, no more than two minutes in length, that covers a specific, in-depth angle. *Recommendation:* topics that have both visual and auditory aspects and appeal
* Interactive Features: for subtopics that feature “breakdowns” or schedules, considering an interactive tool that allows you to include numerous multimedia components (ex. Timelines, infographics, interactive photos). *Recommended tools:* Timeline JS, ThingLink