**News Package**

**Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Fair  (1 point) | Good  (3 points) | Excellent  (5 points) | Total points |
| Introduction | Introduction is missing or is unclear. | Introduction is present but the viewer may not be completely clear on the story concept. | Introduction is present and appropriately directs the viewer to the story concept. |  |
| Stand up or voice over | Stand up or voice over is present but audio levels are badly distorted and are a distraction. | Stand up or voice over is present but audio levels are not set correctly. | Stand up or voice over is present and audio levels are set correctly. |  |
| Sound bytes | Sound bytes from interviewees are present but more than one might have been unnecessary or there may have been more than one too many. | Sound bytes from interviewees are present but one more might of been unnecessary or there is one too many. | Sound bytes from interviewees are present and necessary to tell the story. |  |
| Natural sound | Natural sound is present, but it is a distraction from the story in the way it is used. | Natural sound is present but not used in a way that adds to the story. | Natural sound is present and used in a way that adds to the story. |  |
| Outro | The outro is only somewhat present and leaves the viewer wondering if parts were left out. | The outro leaves the viewer with a questionable sense of closure on the concept that is presented in the story. | The outro leaves the viewer with a strong sense of closure on the concept that is presented in the story. |  |
|  |  |  |  | Total \_\_\_\_\_\_\_\_ |