**Short Profile Rubric**

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|  | Fair(1 point) | Good(3 points) | Excellent(5 points) | Total points |
| General interview | The interview is somewhat scattered regarding the questions, and it appears to be just stretching for time. | Most of the interview appears to be well planned and follows a general theme. | Interview questions appear to be well planned and follow a general theme to the overall profile itself. |  |
| Camera work | Shots are sometimes well composed and sometimes use the rule of thirds. Tripod use is doubtful, which has resulted in shaky footage. | Most shots are well composed, most use the rule of thirds and most is free of unnecessary shaky footage. Tripod use is questionable. | Shots are well composed, use the rule of thirds and are free of unnecessary shaky footage. Tripod use is obvious. |  |
| Audio | Microphone use is doubtful or unsuccessful. Music is not present in the production. | Room volume is present, bringing in the doubt of microphone use. Music is used, but its mix into the production could be improved. | Microphone is used during interview. Music is used and mixed well with other audio. |  |
| B-Roll | B-Roll does not at all match what is being discussed or is not present. | B-Roll is present but does not always match the what is being discussed during the interview. | B-Roll is present and appropriately used. |  |
| Export | Exported media is incorrect format and not named in proper fashion. | Exported media is same format that instructor reviewed, but is not named in proper fashion. | Exported media is same format that instructor reviewed in class and is named in a proper fashion. |  |
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