**Snap Story Event Coverage Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| All basic criteria are included | Story includes all basic requirements and shows great variety in shot selection, thorough captions for images, and has a clear beginning, middle and end. Story is entertaining and informative. | Story includes all basic requirements and is an informative look at the event being covered. | Story includes all requirements, but doesn’t show much variety in shot selection. Captions may be nonspecific or lack detail. | One or more of the basic requirements are missing or incomplete. |  |
| Research/Preparation handout (optional - teacher discretion) | Research handout is thorough and complete, including specific individuals from a variety of different demographics (authority figure, participant, spectator, etc…), as well as a deep understanding of the purpose of the Snap Story. | Research handout is complete, but may lack diversity of interview subjects and basic research questions. An understanding of purpose is evident, but specificity of angle might need revision. | Research handout is complete, but does not demonstrate an understanding of story or purpose. | Research handout is incomplete and not well thought out. |  |
| Storyboard | Storyboard includes drawings of specific shots, detailed description of the type of shot (including any special instructions), and a script for any planned audio (including voice over, natural sound, or sound on tape/interviews). | Storyboard includes drawings of specific shots, but includes a nondescript explanation of the shots. Script for audio is included, but may be superficial. | Storyboard is complete, but lacking in detail, demonstrating a lack of planning. | Storyboard is incomplete and will not aid in the production of the Snap Story. |  |
| Deadlines | Group meets all deadlines. Editor/adviser is able to view uploaded story without incident. | Group meets all deadlines. | Group misses deadline, but demonstrates dedication to the task and completes task according to a timeframe that maintains timeliness of story. | Group misses deadline and does not make any attempt to complete task in a timely manner. |  |
| Group dynamics | The group worked well together and supported each other as a team. | The group had only minor issues in group dynamics. | The group did not work well as a team. | Complaints as to conduct were made about this group. |  |
| Total points |  |  |  |  | \_\_\_/ \_\_\_ points |