**Analyzing and Evaluating Profile Stories**

Name:

Profile Story, Publication/Producer, Date and Year of Publication/Production (provide web link if possible).

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After viewing, listening, or reading the selected profile story, complete the chart. Provide responses in complete sentences.

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| 1. Briefly describe the subject of the profile and the story angle. |  |
| 2. Considering news judgment, what news values contribute to the newsworthiness of this profile story (choose no more than three). Briefly explain your choices. |  |
| 3. Explain what research techniques were most likely used to compile this profile story. Provide specifics. |  |
| 4. Explain how observation contributes to this story. Be thorough with this response. |  |
| 5. Rate the validity of this story. What factors show the story to be valid and verified (or show the lack thereof). |  |
| 6. Describe the objectivity of this story. Is there any level of bias presented by the reporter/producer? |  |
| 7. What type of background research do you believe was needed to effectively report/produce this profile story? |  |
| 8. Identify the sources used in this story. Who is the dominant source? |  |
| 9. Describe the interviewing techniques used in this story. |  |
| 10. How do you think the reporter/producer went about fact checking this story? Did you completely trust the reporting conducted in this profile story? Any reason to feel skeptical? |  |
| 11. Determine how you might be able to do a similar story for your publication. Look for ways to localize coverage. If you feel this cannot be done, explain why you come to this conclusion? |  |

Assessment: Each item will be assessed on a scale of 0-2.

2 points: Response shows careful analysis and evaluation. Comprehension of each question and how it pertains to the provided profile story is evident. Answers provided in complete sentences with little to no errors in grammar and mechanics.

1 point: Response shows some mastery of analysis and evaluation but might lack substance and logical inference. Some comprehension of each questions as it relates to the provided profile story is evident. Some errors in grammar and mechanics found in responses.

0 points: Response lacks analysis and evaluation. Responses are superficial and lack inference. Lack of understanding of item as it pertains to the story is clearly evident. Significant flaws in grammar and mechanics are evident.