**Q-and-A Rubric**

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|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| Choice of subject | The subject/source of the Q-and-A is appropriate for the type (hard news/soft news). Sources are interesting and the topic has importance or holds interest for the readers. The topic of the interview is well focused. | The subject/source of the Q-and-A is appropriate for the type (hard news/soft news). The topic has importance or holds interest for the readers.  | The source is not knowledgeable about the topic and/or the interview lacks focus. | No subject was chosen. |  |
| Introduction | An introductory paragraph explains who the subject is and why readers would be interested in the interview. | An introductory paragraph explains who the subject is and mentions the topic. | The introduction does not introduce either the subject or the topic. | No introduction is provided. |  |
| Research and planning | Questions and comments show a thorough knowledge of the topic. | Questions show some knowledge of the topic. | Questions do not reflect any research. | No planning is evident. |  |
| Quality and flow of questions | Questions are mostly open-ended. Follow up questions are asked as appropriate. Questions proceed in a logical order. Questions stick to the topic of the interview. | Questions are mostly open-ended. Follow up questions are asked. Questions stick to the topic of the interview, but flow may be an issue. | Questions are not open-ended and/or follow up questions are not asked. Flow is lacking. | No questions were written. |  |
| Total points |  |  |  |  | \_\_\_/ points |