**Journal Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Excellent****3 points** | **Good****2 points** | **Basic****1 Point** | **Total** |
| **Critical Thinking** | Insightful analysis. Connections evident between class content and media examples, or between prompt and response. | Connections are made between concepts, media, and real-world issues, but they could be more clear or more critical in their approach. | No connections drawn between concepts, media, and real-world. A superficial response that essentially restates the prompt or answers without analysis. |  |
| **Personal Reflection** | Personal reflection evident and consistent, addressing prompts in relation to personal growth, habits. Reflection critiques or explains personal perspective in regards to topics studied. | Reflection tries to move beyond surface-level observations but is mostly a recall of perspectives instead of a critique or analysis. | Reflection is shallow and does not demonstrate connections to wider concepts from class and the real world of media. |  |
| **Basics** | Writing is clear, concise, and lacks errors in grammar or punctuation. Thoughts are ordered coherently. | A few errors in grammar or punctuation, but not enough to confuse meaning. | Many errors in grammar and punctuation are present, and thoughts represent no clear process or organization. |  |
| **Total** |  |  |  | \_\_\_\_\_\_/9 points |