

RUBRIC FOR POLLS

	3	2	1	0
The SAMPLE	A representative sample of at least 10 percent of overall group was surveyed. The sample included the correct proportion according to gender, grade level and ethnic make-up of the school. The sample groups analyzed reflect what you are asking in the poll.	A representative sample of at least 10 percent of overall group was surveyed. The survey reflected the gender and grade-level make-up of the school, but missed other characteristics.	A large enough sample was used, but did not include gender, grade-level, ethnic or other breakdown.	The sample was not representative or complete.
The QUESTIONNAIRE	Questions were clear, concrete and measurable. Questions were tested with a sample group.	Questions are concrete and measurable.	Questions are too open-ended and may allow false answers due to lack of clarity. Or questions cannot be measured.	Questions are not clear or unmeasurable.
The INTERVIEW PROCESS and PROCEDURE	The survey procedure was approved ahead of time by adviser and teachers involved. The questionnaires were approved and included all necessary information. Inappropriate answers were discarded.	<i>N/A. Questionnaires and procedures must be pre - approved.</i>	<i>N/A. Questionnaires and procedures must be pre- approved.</i>	The poll was conducted before the questionnaire and/or procedure were approved by the adviser.
The FINDINGS	The findings were tallied accurately and reflected a clear and reportable result.	<i>N/A. Findings must be tallied accurately.</i>	<i>N/A. Findings must be tallied accurately.</i>	The findings were not tallied.
The REPORT	The report news report and/or chart was clearly written and accurately reflected the findings. The sample size, survey methodology, The report makes only conclusions that are supported by the facts of the poll results.	The report is mostly clear. Or the chart is missing one piece of information.	Chart and or story are missing multiple pieces of information.	Key information is missing or the report makes conclusions not supported by fact.
Your CONDUCT	The interviewers conducted themselves professionally, so as to be welcomed back for future survey.	<i>N/A Professional conduct is expected.</i>	<i>N/A Professional conduct is expected.</i>	Conduct was unprofessional.