**Quiz - Photojournalism Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 Score: \_\_\_\_\_ / 54

*Part 1: Matching - History of Photojournalism*

\_\_\_\_\_ 1. George Eastman A. Published first illustrated book

\_\_\_\_\_ 2. Eadweard Muybridge B. Created an exposure in 30 seconds

\_\_\_\_\_ 3. Dorothea Lange C. First photojournalist - pics of Crimean War

\_\_\_\_\_ 4. Alexander Gardner D. Photographer of famous “Migrant Mother”

\_\_\_\_\_ 5. Mathew Brady E. Lincoln gave him permission to photograph

 the Civil War

\_\_\_\_\_ 6. Louis Daguerre F. Coined the term “photojournalism”

\_\_\_\_\_ 7. William Henry Fox Talbot G. Developed the first roll film for a camera

\_\_\_\_\_ 8. Carol Szathmari H. Civil War photographer accused of moving

bodies

\_\_\_\_\_ 9. Frank Luther Mott I. Took pictures of a galloping horse

*Part 2: Match the exposure aspect with the definition (1 pt each)*

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| \_\_\_\_\_ 11. ISO | A. the length of time that a camera allows light into the camera’s eye |
| \_\_\_\_\_ 12. Exposure | B. the amount of light that enters through the camera’s eye |
| \_\_\_\_\_ 13. Shutter Speed | C. a general term for the amount of light that reaches a camera’s lens |
| \_\_\_\_\_ 14. Aperture | D. the camera’s sensitivity to light |

*Part 3: Match the photo editing term with the definition. (1 pt each)*

\_\_\_\_\_ 15. Cropping A. A color adjustment that accounts for darks, lights, and midtones

\_\_\_\_\_ 16. Levels B. Removing the exterior edge(s) of a photo

\_\_\_\_\_ 17. Curves C. An image where the background has been deleted

\_\_\_\_\_ 18. Dodging D. The process of making a photo lighter

\_\_\_\_\_ 19. Burning E. A process that allows for fine-tune color adjustment

\_\_\_\_\_ 20. Cutout F. The process of making a photo darker

P*art 4: Short Answer.* (3 pts each)

21. What is the most important technological development in photojournalism’s history? Be as specific as possible and defend your answer.

22. Explain what it means to take photos in “Shutter Priority.” What does the camera decide for the photographer, and what settings does the photographer still need to manipulate on his own?

23. Describe a scenario when a photographer might want to use a very high ISO and a scenario when a photographer might want to use a very low ISO.

24. What is resolution? In what instances might a photographer save a photo at a high resolution, and when might a photographer save a photo at a lower resolution?

25. Describe the difference between RGB, CMYK, and grayscale and when a photographer would save a photo in each mode.

26. List and explain two tips that photographers should use for taking better portraits.

27. Describe what a photographer means by “action v. reaction.” Why is this balance important?

28. Name one practice that we discussed in class that is considered unethical when it comes to photo manipulation. Explain why.

*Part 4: Photo Composition & Caption Writing.* Write the most obvious photo composition rule for each photo (1 pt each). Explain WHY the photo fits that rule (1 pt each). Then, write captions/headlines for each photo (3 pts each).

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| Photo Composition Rule: Explanation:   Headline/Photo Caption: *(The PIX Yearbook - Little Rock, Arkansas)* |  |

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| --- | --- |
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