**Online Package Design**

**Quiz**

(10 points)

1. Was this online story package:

1. Planned in advance
2. Spontaneous (breaking news)

Evidence:

2. Was the focus of this online story package:

1. speed
2. depth

Evidence:

3. Which storytelling model does this online story package follow?

1. Story-plus model
2. Guided narrative
3. Menu of stories/multiple angles

Evidence:

4. Explain why in the story “Left Behind: No break for the wounded” editors would choose to include each of the following visuals:

1. Photos of Jensen before his injury
2. Diagram of Jensen’s skull damage
3. Sequence of photos depicting Jensen’s facial reconstruction surgeries
4. Portraits and candid photographs of Jensen in everyday life today

5. Name three specific strategies that the journalists, editors, and designers used to keep readers engaged throughout the “Other than Honorable” online story package.