**Online Package Analysis**

**Notes and Examples**

**DIRECTIONS**

Complete the chart below filling in an explanation of the question (notes) on the left and a description of the example(s) on the right.

|  |  |
| --- | --- |
| **Planning Question** | **Example(s)** |
| *Was this package spontaneous or planned in advance?* | Source(s):Description of package(s): |
| *Which was more important: speed or depth?* | Source(s):Description of package(s): |
| *Was the focus of this package information or experience?* | Source(s):Description of package(s): |
| *Was this a visual story?* | Source(s):Description of package(s): |
| *Was there a single angle/story or multiple angles to cover?* | Source(s):Description of package(s): |
| *Was the story primarily based on field reporting or interviews?* | Source(s):Description of package(s): |
| *How many people did it take to create this package?* | Source(s):Description of package(s): |