**Multimedia Online Feature Pitch**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Per: \_\_\_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Type of story:**

* **campus SLUG: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **off-site news (one-two word description)**
* **student/staff profile**
* **entertainment Planned word-count: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**
* **lifestyle**
* **sports Part of a package? With whom?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*The feature article provides additional and more in-depth information than what is covered in a news article and creates comprehension of a subject more imaginatively.*

**Explain the story you want to write:**  **Relevance:**

*(include specifics and facts)* *(how does it relate to our audience?)*

**Multimedia idea:**

*(what element(s) will accompany the story?)*

**Sources planned: Your angle:**

*(what research/interviews?)* *(what do you want your readers to know?)*

*Editor name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ contact info: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

***Editor comments:***