**Headline list**

**Directions:** Analyze this list of headlines published online. In each example, one word has been replaced by something else. Determine the original word that appeared in these headlines.

• Why Are So Many 43-Year-Old White Men Having Zero Sex? (NYMag)  
  
• How 43-Year-Old White Men Are Ruining The Workforce (Philly Mag)  
  
• Proof That Fancy Job Perks Can’t Keep 43-Year-Old White Men Happy (Fortune)

• Why Are So Many 43-Year-Old White Men Having Children Out Of Wedlock? (The Atlantic)  
  
• The Hot New 43-Year-Old White Men Trend Is Hating 43-Year-Old White Men (VICE)

• Is The Future Of Your Church Doomed Without 43-Year-Old White Men? (Christian Post)

• How Tumblr Plans To Pay 43-Year-Old White Men To Blog (Inc.)

• Why Are 43-Year-Old White Men So Hard To Manage? (Forbes)

• Martha Stewart Still Confused About What 43-Year-Old White Men Are Exactly (Vanity Fair)

• UK Businesses Don’t Understand ‘43-Year-Old White Men’ (Campaign Live)

• Why Aren’t 43-Year-Old White Men Buying Diamonds? (The Economist)

• Kendall Jenner Urges 43-Year-Old White Men To Vote For America’s Next President!  (WWD)  
  
• Weak Hands? Weak Body? 43-Year-Old White Men Lose Grips (USA Today)

• Country Music Proves That 43-Year-Old White Men Are More Patriotic Than You Think (Forbes)

• Churches Using Pokémon Go To Get 43-Year-Old White Men In Pews (The Boston Globe)

• I’m A 43-Year-Old White Man And My Generation Sucks (New York Post)

• Why Employers Need To Empathize With ‘Entitled’ 43-Year-Old White Men (Fortune)  
  
• Why Are 43-Year-Old White Men So Obsessed With Food? (The Atlantic)