**Understanding Fake News Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary  4 | Proficient  3 | Below standard  2 | Did not demonstrate  1 | Total points |
| Visual | Poster design is clear and easy to follow. Includes at least two graphics/visuals.  Design includes prominent headline/title.  All pictures and information are relevant to the topic and presented in a visually appeasing manner, including color choices.  Content and graphic elements look coordinated without being overly decorative or busy/distracting. | Poster includes all required elements, but design does not show application of basic design principles. | Poster is missing at least one criterion from the first column (headline, visuals, info, sources). | Poster is incomplete or missing more than one criterion from the first column (headline, visuals, info, sources). |  |
| Main ideas | Poster presents key concepts through visuals clearly and effectively. Incorporates evidence and data from multiple, diverse, credible sources with proper citations. | Poster includes all essential elements, but the main ideas may be unclear due to lack of development or poor design. Evidence may be from a questionable source or only one source used, or no citations are provided for sources used. | Poster is missing at least one criterion from the first column. | Poster is missing more than one criterion from the first column. |  |
| Solution | Poster provides two examples of fake news and concisely explains what happened. Includes a 5-10 step process for avoiding fake news. | Poster includes two examples and outlines a process for avoiding fake news, but the information may not be precise or concise. | Poster has only one example and/or is missing at least one criterion from the first column. | Poster is missing more than one criterion from the first column. |  |
| Mechanics/  grammar | Poster is error-free regarding spelling and mechanics.  Grammar is appropriate to the task. | Poster has a minor error in spelling, mechanics or grammar. | Poster has multiple errors in spelling, mechanics and/or grammar. | Poster lacks professionalism due to major errors in spelling, mechanics and/or grammar. |  |
| Total points |  |  |  |  | \_\_\_/ points |