**Beat Story Planning Sheet**

(25 points possible)

**DIRECTIONS**

Select one campus group or organization as your potential beat. Ideally, you already have a contact/source in this group. Fill out the questions below based on your beat.

**My beat:**

**Questions I have about my beat (including things I wonder, curiosities):**

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**Notes from my discussion with my beat contact, including responses to my questions and follow-up questions:**

**MY BEAT STORY PITCHES: DIRECTIONS**

Now that you have talked to a contact within your beat, it is time to select which stories you will pitch for your beat blog. List your three pitches here, keeping in mind that you want to offer the reader a variety of stories, you want the stories to be timely and relevant, you want to provide the beat with broad coverage, and you want to talk to key sources.

**STORY PITCH 1**

|  |  |
| --- | --- |
| Story idea/angle: | Driving questions: |
| Why it’s timely/relevant to this blog: | Key sources: |

**STORY PITCH 2**

|  |  |
| --- | --- |
| Story idea/angle: | Driving questions: |
| Why it’s timely/relevant to this blog: | Key sources: |

**STORY PITCH 3**

|  |  |
| --- | --- |
| Story idea/angle: | Driving questions: |
| Why it’s timely/relevant to this blog: | Key sources: |