

Preview story example

Headline:

College Canoe Club to discuss field trips

The headline should use few words but have specific information that will interest the reader.

Summary:

Don't go up the creek without a paddle -- or a club. The College Canoe Club makes sure you won't. The club is having its organizational meeting on Thursday, and members say plans are big for this year.

A good summary adds to the information in a headline and give the reader a sense of what is in the entire story.

Story

The College Canoe Club will hold its organizational meeting for the new year on Thursday, June 5 at 7 p.m. in 314 Ferguson Center.

The story is written in a standard **inverted pyramid** format. The lead paragraph tells the most important information.

The major items of business will be to elect officers for the year and plan trips and other activities, according to Matthew Lynch, president of the club.

The second paragraph expands on information in the lead.

"We are looking forward to an exciting year," Lynch, a junior in rocket science, said. "We hope to attract several new members this year."

By the third paragraph, you are quoting a source to give the story life.

Lynch said the club is open to any student, staff or faculty member who is interested in canoeing. Lynch emphasized that members do not have to be experienced in canoeing to join the club.

Additional information comes in subsequent paragraphs. Note that all major information is attributed to a source, in this case, the president of the club.

Last year, the club had 12 active members. Several of those have graduated, but Lynch said he hopes more than half of them will be returning to participate in the club's activities.

Lynch said the club's members usually take at least one major white-water canoe trip each semester.

"There are a number of great locations for canoeing within just a short drive from Emory," he said. "One of the things we will want to do at the meeting is to decide where we will go this summer." Lynch mentioned the possibility of going somewhere near the [Great Smoky Mountains National Park](http://www.usps.gov).

The reporter has inserted a link in the seventh paragraph so readers can get more information on this topic if they wish.

Lynch said the club will be conducting some instructional classes in canoeing before going on the trip.

The story is written in a straightforward and simple manner. The reporter has related the facts without description or opinion. The sources are allow to tell the story.

"We usually go to one of the local creeks and make sure everybody knows the basics," he said.

Related web sites:

[College Canoe Club](http://www.collegepaddles.com)

Reporters should include other or related links so readers can go to additional information.

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