**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Intro to Entrepreneurship Quiz**

*Directions: Complete the following questions about entrepreneurship. Each question is worth one point unless otherwise noted. (20 points total)*

1. Label the following activities as either **entrepreneurial (E)** or **production (P)** activities.

\_\_\_\_ Newsgathering \_\_\_\_ Branding

\_\_\_\_ Fundraising \_\_\_\_ Design

\_\_\_\_ Distribution \_\_\_\_ Advertising

2. Discuss how to differentiate between entrepreneurial and production activities, including:

* A definition for each (2 points)
* How the audience is involved in each (2 points)
* How each sustains a publication (2 points)

3. On the back of this sheet, discuss how TWO of the following can be used to invite the audience to participate in a high school setting: social media, fundraising, branding. (8 points)