**Sample Market Research Survey 1 *Total = 150***

1. Are you: Male *68; 45%* Female *82; 54%*

2. How old are you: 14 15 *10; 15%* 16 *90; 60%* 17 *50; 33%* 18

3. Grade: Freshman Sophomore Junior *150; 100%* Senior

4. Complete the following graph by putting check marks in the appropriate boxes.

|  |  |  |  |
| --- | --- | --- | --- |
| **Subject** | **I like this** | **I do NOT like** | **I want to improve** |
| **Math** | *85; 56%* | *50; 33%* | *100; 67%* |
| **Science** | *90; 60%* | *40; 27%* | *85; 56%* |
| **History** | *85; 56%* | *50; 33%* | *40; 27%* |
| **Civics/Economics** | *30; 20%* | *40; 27%* | *25; 17%* |
| **English** | *90; 60%* | *50; 33%* | *100; 67%* |
| **Other language** | *40; 27%* | *100; 67%* | *50; 33%* |
| **Music** | *100; 67%* | *45; 30%* | *30; 20%* |
| **Sports** | *120; 80%* | *25; 17%* | *130; 86%* |
| **Art** | *95; 63%* | *45; 30%* | *80; 53%* |
| **Technology** | *100; 67%* | *30; 20%* | *125; 83%* |

*\*\*\* 5 students did not respond to any of the questions; some students did not fill out the entire chart. No explanation was given for why.*

5. Explain why you like TWO of the subjects

*Answers varied; typical responses included having a talent in that subject and wanting to study it in the future.*

6. Explain why do think you do not like TWO of the subjects

*Answers varied; typical responses included finding the subjects difficult, not having good teachers in the past, and not understanding what some of them were.*

7. How will you try to improve in these subjects this year?

*Answers varied; typical responses included devoting more time to it outside of school and making sure to take good notes in school.*

8. Complete the following graph by putting check marks in the appropriate boxes.

|  |  |  |  |
| --- | --- | --- | --- |
| **Learning Style** | **Helps me** | **Does not help** | **Improve** |
| **Talking** | *120; 80%* | *25; 17%* | *60; 40%* |
| **Reading** | *70; 47%* | *70; 47%* | *100; 67%* |
| **Writing** | *85; 56%* | *30; 20%* | *120; 80%* |
| **Making/Doing** | *95; 63%* | *30; 20%* | *85; 56%* |
| **Acting/Moving** | *85; 56%* | *50; 33%* | *60; 40%* |
| **Viewing/Seeing** | *130; 86%* | *10; 15%* | *40; 27%* |
| **Working alone** | *40; 27%* | *100; 67%* | *100; 67%* |
| **Working with others** | *95; 63%* | *40; 27%* | *130; 86%* |
| **Projects or reports** | *85; 56%* | *45; 30%* | *100; 67%* |
| **Choices and options** | *120; 80%* | *15; 10%* | *135; 90%* |

9. Explain why TWO of the styles you checked help you learn.

*Answers varied; many students said they preferred activities that allowed them to interact with their peers because it helped to reinforce the information and made it easier to get the work done. Many of them found viewing/seeing beneficial because it provided an example.*

10. Explain why TWO of the styles you checked do NOT help you learn.

*Answers varied; many students were opposed to working alone because they were not able to ask questions when they were confused. Others felt that reading without any guidance made it difficult to retain the information.*

11. How will you work to improve your learning styles this year?

*There was general confusion about what this meant. Many students left this question blank. Perhaps they did not understand what it meant.*

12. In THREE words, describe yourself as a person.

*Answers varied; some popular words were creative, athletic, social, nice and awesome.*