**Sample Market Research Survey 3**

1. Are you: Male Female

2. How old are you: 14 15 16 17 18

3. Grade: Freshman Sophomore Junior Senior

4. What section of *The Rampage* (yearbook) would you look at first?

 Portraits Student Life Sports Academics Senior Ads

5. Are your parents interested in the yearbook? YES NO

6. Do you receive a monthly allowance? YES NO

\_\_\_ $10 or less \_\_\_ $10-$15 \_\_\_ $16-$20 \_\_\_ over $20

7. Do you have a part or full-time job? YES NO

If you answered yes to #6 or 7, which items in questions 8-13 do you buy?

 8. \_\_\_\_\_ School lunch 11. \_\_\_\_\_ Clothing

 9. \_\_\_\_\_ Entertainment 12. \_\_\_\_\_ Cosmetics

 10. \_\_\_\_ School supplies 13. \_\_\_\_\_ Gasoline

14. Do you own a smart phone, or other MP3 player? YES NO

15. Do you own your own car? YES NO

16. Where do you do most of your shopping?

 Easton Leavenworth Country Club Plaza Legends other

17. About how often do you go to the movies each month?

 Never Once 2-3 times 4 or more times

18. About how much do you spend on food each week?

 Less than $1 $1-$5 $6-$10 $11-$15 more than $15

19. Did you order a yearbook this year? YES NO

20. Do you use the advertising section in the yearbook? YES NO