**FEATURES**

**Types**

|  |  |
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| **CATEGORY** | **EXAMPLES** |
| **Lifestyles** |  |
| **Health** |  |
| **Science & technology** |  |
| **Entertainment** |  |
| **Food** |  |
| **Specialized** |  |

**FEATURES**

**Categories**

|  |  |  |
| --- | --- | --- |
| **Type** | **Characteristics** | **Example(s)** |
| **Personality profile** |  |  |
| **Human interest****story** |  |  |
| **Behind the scenes (live-in, color) story** |  |  |
| **Analysis piece (backgrounder)** |  |  |
| **Trend story** |  |  |
| **Flashback/historical features** |  |  |
| **How-to (explanatory)** |  |  |
| **Consumer guide** |  |  |