**Conveying Purpose Effectively**

For each of the remaining examples, complete the following chart.

*Black History Month #1*

|  |  |  |
| --- | --- | --- |
|  | “Students react to speech of Civil Rights leader” | “I, Too” |
| What message is the author trying to get across?  |  |  |
| How are they attempting to achieve this purpose?  |  |  |
| Is the purpose achieved?  |  |  |
| How effective is the article?  |  |  |
| What could make this article even more effective?  |  |  |
| As readers, what would they like to see included? |  |  |

*Black History Month #2*

|  |  |  |
| --- | --- | --- |
|  | “It’s not all black and white” | Famous Black Scientists and Innovators |
| What message is the author trying to get across?  |  |  |
| How are they attempting to achieve this purpose?  |  |  |
| Is the purpose achieved?  |  |  |
| How effective is the article?  |  |  |
| What could make this article even more effective?  |  |  |
| As readers, what would they like to see included? |  |  |

*Academic Integrity*

|  |  |  |  |
| --- | --- | --- | --- |
|  | “Changes needed in honor and reporting system” | “Cutting Corners” | Academic Integrity PSA |
| What message is the author trying to get across?  |  |  |  |
| How are they attempting to achieve this purpose?  |  |  |  |
| Is the purpose achieved?  |  |  |  |
| How effective is the article?  |  |  |  |
| What could make this article even more effective?  |  |  |  |
| As readers, what would they like to see included? |  |  |  |