**Deciding a Storytelling Medium Deliverable Rubric**

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|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| List of decision-making criteria | List is thorough and complete, based on careful analysis of samples, and helps students make informed decisions | List is general, based on samples, and begins to help students make decisions about story | List is general, but superficial. Might be helpful in decision-making, but further analysis is needed. | List is superficial and does not help students make decisions on form. |  |
| Selected medium/product (poster, video, infographic, etc...) is appropriate for helping journalists make storytelling decisions | Product pairs creativity with function, walking students easily through the decision-making process. In creating their coverage plan, students are engaged and interacting with the product. | Product is functional, interactively walking students through the decision-making process. | Product takes students through the decision-making process. | Product is neither functional nor achieves its intended purpose (to facilitate decision-making). |  |
| Product helps students create coverage plan for assigned topic | Product easily allows students to create a thorough and complete coverage plan with varied story angles and storytelling mediums. | Product allows students to create a coverage plan with multiple storytelling mediums. | Product allows students to create a coverage plan, but the plans are superficial and do not utilize different storytelling mediums. | Product does not help students create a coverage plan. |  |
| Coverage plan is thorough and complete | Student-generated coverage plan is thorough and complete and will allow students to start collecting content for publication. | Student-generated coverage plan will allow students to start collecting content, but further brainstorming is needed. | Student-generated coverage plan needs further brainstorming. | Student-generated coverage plan does not facilitate content creation/collection. |  |
| Group dynamics | The group worked well together and supported each other as a team. | The group had only minor issues in group dynamics. | The group did not work well as a team. | Complaints as to conduct were made about this group. |  |
| Total points |  |  |  |  | \_\_\_/\_\_\_ points |