**Show Outline/Development**

**Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Fair(1 point) | Good(3 points) | Excellent(5 points) | Total points |
| Genre | - | - | Genre for the show is clearly identified. |  |
| Synopsis | Show synopsis attempts to identify the show’s meaning and its goal or purpose but leaves many things unanswered. | Show synopsis attempts to identify the show’s meaning and its goal or purpose, but leave some things unanswered. | Show synopsis identifies the show’s meaning and identifies it goal or purpose. |  |
| Characters/ host | While the actual person may not be chosen yet, the outline is far from identifying the type of person they are looking for and what their characteristics are. | While the actual person may not be chosen yet, the outline lacks a clear identity of the type of person they are looking for and what their characteristics are. | While the actual person may not be chosen yet, the outline identifies the type of person they are looking for and what their characteristic are. |  |
| Show guidelines | Document identifies only a few elements that must be in each episode and leaves much to be determined later. The time to produce each show is vague. | Document only identifies some elements or segments that must be in each episode and leaves some to be determined later. The time to produce each show is vague. | Document identifies the elements or segments that must be in each episode. The time to produce each episode is also outlined. |  |
| Camera angles | Show does not appear to have created plans for cameras one way or another. | Show only plans for one camera or does not identify one way or the other. | Show plan demonstrates two or more planned camera angles. |  |
| Opener/closer | Show does not plan for produced opener and closer. | Show has clear plan only for the opener or the closer. | Show has a clear plan on how the show will open and close. |  |
| Graphics/color scheme | Plan lacks clear instructions for graphics used in the show. | Plan identifies possible graphics but does not identify color schemes. | Plan identifies the color schemes the show will follow and in what environment. |  |
|  |  |  |  | Total \_\_\_\_\_\_\_\_\_ |