News Judgment Vocabulary Terms

*The definition is supplied. Write the correct term to create a vocabulary study sheet.*

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| **Vocabulary Term** | **Definition** |
| 1. | Also known as oddity or rarity, this news value focuses on a story that is unusual and highly interesting. |
| 2. | This is the process journalists use to determine what is newsworthy based on eight factors or news values.  |
| 3. | A news value that determines the importance of a story, also known as “impact.” |
| 4. | This news value deals with the emotional qualities of a story. Does the story evoke an emotional response? |
| 5. | This news value represents a story in which two or more forces are in opposition to each other.  |
| 6. | This news value deals with stories that are of high interest to the public; usually, these stories are based on topical, current events. |
| 7. | This news value takes into consideration the location in which a news story occurs.  |
| 8. | This is the question that journalists pose to themselves when considering story coverage. Here, the use of news judgment (news values) is used to determine if potential audience interest exists. |
| 9. | This news value relates to a story that includes high profile individuals. Celebrities, athletes, or politicians are examples.  |
| 10. | This news value relates to the “when” of a story. Especially with hard news, this value encourages timely coverage of an event. |

Answer key

1. novelty

2. news judgment

3. consequence

4. human interest

5. conflict

6. currency

7. proximity

8. “who cares” method

9. prominence

10. timeliness