JEA CURRICULUM CHATTER

Weekly ideas, lessons, activities and more for the journalism classroom

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Designed by Jim Streisel, MJE

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JEA

NOW

A Call for Candidates

JEA CURRICULUM

Two JEA board positions open next year, nominations due Oct. 27

Hello, JEA members. I hope you will give some thought to throwing your hat in the ring to run for one of two board seats that will open in 2024. Undoubtedly, within your committees, states and areas of responsibility, you have seen other potential leaders jump out to you too. I hope you will help amplify our message seeking dedicated, passionate educators who might be willing to step up and serve the organization.

As educators, we are not immune to the selfdoubt and imposter syndrome that often prevent people from taking on a leadership position. And, as you know, sometimes all it takes is a pat on the back or a nudge or a word of encouragement for someone to step up. And that can come from you.

Kelly Furnas, MJE, teaches multimedia journalism at Elon (North Carolina) University and is faculty mentor for the converged student news operation, Elon News Network. He is a former executive director of JEA and serves as treasurer of the Student Press Law Center.

MEET THE COMMITTEE

Two additional members join Furnas on the JEA nominations committee, which serves as an independent party in helping to conduct the election.







Renette McCargo is the interim director of diversity, equity and inclusion at the School of Journalism and Strategic Media at the University of Arkansas.

ELECTION INFO

Positions:

- Scholastic Press Rights
 Director
- Director-at-Large

Nomination deadline:

• Oct. 27, 2023

How to run:

- Verify you are a teacher/adviser member in good standing.
- Read the job descriptions for JEA leadership.
- Submit a nomination form.
- Craft your candidate statements to be published on JEA.org.

This Week's Focus: Style

Style matters. Small errors in spelling, attribution, grammar, etc., can erode a publication's credibility over time. It's important for journalists to follow consistent guidelines for style in all of their content.

THE LESSON: CREATE A LOCAL STYLE MANUAL

While the lesson below discusses Associated Press style, those guidelines don't cover everything, especially things specific to your school. Club names? Special events? Specific leadership positions? Your task, then, is to start crafting a *local* style manual that includes those schoolspecific items to use in conjunction with the AP style manual along with any exceptions to AP style your staffs use. Here's a link to the <u>local style manual my students use</u>. Feel free to use and modify it as you see fit.

FIND IT AT JEA.ORG Why Style Matters

Description

In this lesson on editing basics, students have been provided a newspaper story that they will edit for AP style, accuracy, attribution, correct paragraphing, grammar, spelling and redundancy. Students will be asked to locate and correct all errors. Students can use a current AP Stylebook for this quiz.

The link

The link to the full lesson, including a list of objectives, is <u>HERE</u>. This lesson is available free to **everyone** during the dates listed at the top of this page. Want to have access all the time? If you're not a member yet, consider joining JEA today for access to all of the resources.

You've **Style** Got Style

EVERYONE V. EVERY ONE

Two words means each individual item. One word as a pronoun means all people, and it may be replaced by everybody. In general, if you can put the word "single" between the two words and it makes sense, use two words.

Examples:

- They ate every one of the cupcakes.
- The new entrance helped everyone.

* Style pro Cindy Horchem, CJE, is a retired adviser and the current JEA business and projects coordinator

Find out more information regarding the nomination and election process <u>HERE</u>.