

JEA CURRICULUM CHATTER

Weekly ideas, lessons, activities and more for the journalism classroom

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This Week's Focus: Socratic Seminar

In my intro newspaper class, we've been learning how to write staff editorials. Those consensus opinions don't happen, though, without students first learning how to have a proper discussion. The Socratic Seminar — a question-focused, student-led discussion based on appropriate texts — is a great way to facililitate those conversations.

THE LESSON: USE SOCRATIC SEMINAR TO FACILITATE EDITORIALS

Socratic Seminars typically start by students reading a piece of engaging source material and crafting questions of varying levels (based on <u>Marzano's Taxonomy</u>) that then lead to productive discussion. For this year's discussions, I had my students read source material about either <u>book bans</u> or <u>the use of AI in the classroom</u>. (Feel free to use these or, if you choose, use articles of your own.)

From those discussions, the next step is for students to craft a staff editorial that represents a consensus opinion. In other words, from the information they've learned, they then need to agree on the following items: the audience (to whom the editorial will be directed), the type of editorial (argumentation, criticism, commendation, etc.), the support they will use and their behavioral call to action.

New C:JET issue arriving soon

Spring issue features several articles with direct ties to JEA curriculum, including this one

COLOR OF THE YEAR

Pantone chose Peach Fuzz (the color of the boxes in this graphic) as the color sure to dominate fashion, graphic and multimedia design in 2024.

Understand color codes:

CMYK

C = 0%, M = 25%, Y = 40%, K = 0%

Use: Print media

CMYK is a four-color color profile represented by cyan, magenta, yellow and black. The percentages indicate how much of that color is present.

RGE

R = 255, G = 190, B = 152

Use: Digital media

RGB uses a combination of red, green and blue light to render unique colors.

HEX Code #FFBF98

Use: Web-based

A HEX (hexidecimal) code is a six-digit combination of letters and numbers that represents an RGB color. They make it easier for web designers to keep colors consistent across a website

Getting Started

A.J. Chambers, MJE, discusses how to produce the best-quality broadcast with basic equipment.

Senior Superlatives

Whether or not to include "the most likely to ..." comments in the yearbook continues to be controversial.



FIND IT AT JEA.ORG:

This lesson focuses on the origins of color in publishing, including the history of color and printing as well as how printers added color to black-and-white books before finally launching into full process color. Students will create a series of designs only using spot color to deliver their message.

Objectives

- Students will explain the value in spot color in printing.
- Students will differentiate between tinted spot color and transparent spot color.
- Students will create a photo presentation using spot color.
- Students will research the value of color in the printing industry and what new technology has helped reduce the cost of printing in color.

CLICK HERE TO JOIN JEA NOW

The link

The link to the full lesson is HERE.

NOTE: This lesson is available free to **everyone** during the dates listed at the top of this page. Want to have access all the time? If you're not a member yet, consider joining JEA today for access to all of the resources.



Cover photo by Braylen Garren, Texas High School (Texarkana, Texas); Clint Smith, adviser

You've **Style**

Suggestions from Cindy*

VERSUS

Spell it out in ordinary speech and writing:

The role of nature versus nurture is an ongoing debate.

In short expressions, however, the abbreviation *vs.* is permitted: *Chiefs vs. Ravens.*

For court cases, use v.: *Tinker v. Des Moines*.

* Style pro Cindy Horchem, CIE, is a retired adviser and the current JEA business and projects coordinator