

Welcome back! Let's have a great year together

HI AGAIN! IT'S ME, JIM, the Journalism Education Association's curriculum specialist. I'm starting my second year in this capacity, but, with nearly 30 years under my belt, I'm also still a teacher and veteran adviser.

Last year, starting with newsletters just like this one, I attempted to connect the fantastic JEA journalism curriculum to classroom teachers just like you. I get that it can be difficult sometimes to wade through those extensive materials to find something you need, so I tried to make that process a little easier.

Along the way, we worked to add even more curriculum resources. That included offering both in-person curriculum consultations at national conventions and more in-depth virtual consultations throughout the year.

This year, in addition to continuing those initiatives, we plan to add even more. My goals include the following:

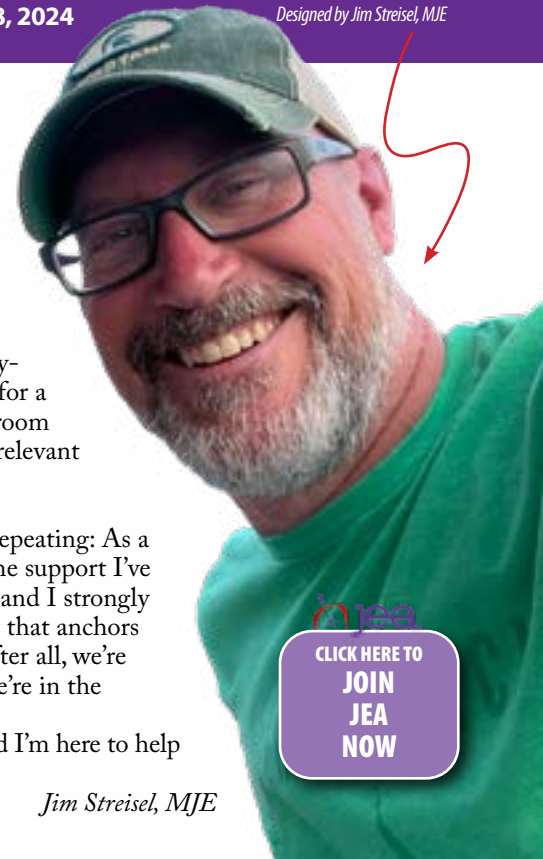
- Updating links and support materials in JEA lessons to keep them fresh and relevant.
- Hosting monthly web seminars to discuss broader curriculum issues.

- Continuing to introduce you to JEA advisers around the country through a variety of methods.
- Updating and creating easy-to-navigate pacing guides for a variety of journalism classroom situations that connect to relevant JEA curriculum resources.

I've said it before, but it bears repeating: As a lifetime JEA member I've loved the support I've received from JEA over the years, and I strongly believe it's the curriculum support that anchors all of the other JEA initiatives. After all, we're teachers first and foremost, and we're in the business of helping kids learn.

I hope you have a great year, and I'm here to help you do just that.

Jim Streisel, MJE



Now introducing ... you!

Got some great ideas? I'd love to share them with others. Here's how to get involved.

NEWSLETTER FEATURES

Last year, these newsletters featured more than two dozen advisers from around the country who shared their favorite team building activities, bell ringers and lessons. But we're just getting started. Want to get in on the action? Click [this link](#) to fill out a Google Form to share your ideas and be featured in an upcoming issue.



INTRODUCING ... PODCASTS!

To add a personal touch to the JEA curriculum website and to supplement the newsletters, I've been interviewing veteran advisers about their favorite lessons. As I post those conversations, I plan to include links to relevant JEA lessons to accompany them. Short enough for a car ride to or from school, these podcasts will be great for new advisers and veterans alike. Stay tuned for more.



Get curriculum help

JEA to continue to offer one-on-one curriculum assistance

IN-PERSON

This year we plan to continue to offer short, in-person curriculum consultations at national conventions. What's more, those consultations will be *free* for JEA members. Stay tuned for information on how to sign up.

VIRTUAL

Need more time to really dive in to your curriculum concerns? We've assembled an amazing team of veteran advisers who can help. Plus, you can enjoy these consultations from the comfort of your own classroom. Click [HERE](#) to sign up today.

TESTIMONIALS

"Extensive experience, active listening and a growth mindset are what you get with a curriculum consultation. If you want to expand or go deeper into your program, JEA curriculum consultants are full of ideas, recommendations and excitement for journalism. Book today!"

•Margaret Cunningham, Abraham Clarke H.S.

"A JEA consult was a great way for me to ask questions, get ideas and speak with someone very knowledgeable about both the field and the JEA's vast collection of resources."

•Lindsey Combs, Wahsburn Rural M.S.

MORE INFO

Click [this link](#) or scan the QR code to get details.

