

# Putting the Puzzle Together

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P

Photos:  
Each of the following photos and sizes must be included in your layout.

Dominant Photo:  
1) 22p0x19p3  
  
Secondary Photos:  
1) 10p6x19p3  
2) 10p6x9p0  
3) 10p6x9p0

Thumbnails:  
1) 6p9x7p0  
2) 6p9x7p0  
3) 6p9x7p0  
4) 6p9x7p0

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H

Headline  
Your layout must contain both a headline and subheadline.

Primary Headline:  
1) 33p6x3p0: type size should be 48pt. You will need to find a font that will fit within the frame at that size.  
  
Secondary Headline:  
1) 33p6x1p9: type size should be 18 pt. You will need to find a font that will fit within the frame at that size.

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W

Written Content:  
Each photo must include a caption and the spread needs to include body copy.

Dominant Photo caption:  
1) 22p0x2p6  
  
Secondary Photo captions:  
1) 10p6x2p0  
2) 10p6x2p0  
3) 10p6x2p0

Thumbnail captions:  
1) 6p9x1p6  
2) 6p9x1p6  
3) 6p9x1p6  
4) 6p9x1p6

Body Copy:  
1) 10p6x9p6 each box (three text boxes linked together)

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C

Additional Content:  
Your layout will need color, a folio, a survey module, a Q&A module, and an infographic.

Modules:  
1) Survey- 22p0x15p3  
2) Q&A- 10p6x15p3  
3) Infographic- 10p6x15p3

Color:  
Color will need to be included in the design of the modules, in the headlines, and within the layout. Make sure the color is repeated at least three times for each color.