

















# Logo Ranking Sheet

**Instructions:** As each student presents their logo, write down the student's name and a brief description of the logos. Then rank each logo on a four star scale, with 1 as the lowest ranking and 4 as the highest ranking. After ranking them, write down notes about why the logos ranked as they did. Finally, students will turn in the ranking sheets at the end of class after every student has presented their logos. After everyone has presented, the class will discuss which logos were the most effective and why.

	Black and White Logo	Color Logo	Thoughts/ Notes
Student's Name: Logo Description:			
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Student's Name: Logo Description:			
Student's Name: Logo Description:			

Black and White Logo

Color Logo

Thoughts/ Notes

Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:



Student's Name:  
Logo Description:

