

Anytown HS

Printing Costs: 1500 books

Projected Cost of Book	\$77,040.00
Estimated Cover Art	\$300.00
Estimated Shipping	\$400.00
Sales Tax	\$0.00
Other Services	\$400.00

ESTIMATED PRINTING COSTS: \$78,140.00

Expenditures:

Cloud software subscription	\$2,000.00
Repair damaged camera lenses	\$500.00
Regional workshops and contests, JEA National Convention registrations	\$10,000.00
Debt from Previous Year	\$8,000.00

ESTIMATED EXPENSES FOR YEAR: \$20,500.00

TOTAL PRINTING COSTS/EXPENSES: \$98,640.00

Income:

			Estimated:	Actual:	
500	books sold at \$	\$35.00	a copy	\$17,500.00	\$17,500.00
400	books sold at \$	\$40.00	a copy	\$16,000.00	\$16,000.00
300	books sold at \$	\$45.00	a copy	\$13,500.00	\$13,500.00

657	1 line of personalization	\$6.00	each	\$3,942.00	\$3,942.00
382	total icons stamped on cover at	\$4.00	each	\$1,528.00	\$1,528.00
846	total clear plastic covers sold at	\$3.00	each	\$2,538.00	\$2,538.00
383	2 lines of personalization	\$8.00	each	\$3,064.00	\$3,064.00
100	Final spring book sale	\$55.00	each	\$5,500.00	\$5,500.00
20	Books sold from previous years	\$60.00	each	\$1,200.00	\$1,200.00
	Advertising - Business Ads			\$10,000.00	\$6,000.00
	Advertising - Recognition Ads			\$15,000.00	\$12,000.00
	School Pictures PROFIT SHARE			\$500.00	\$250.00
	School or School Board Support			\$1,000.00	\$500.00
	Fundraisers:				
	Parent-Teacher Conference Car Wash/Bake Sale			\$3,000.00	\$1,383.00
	Penny Wars Pie-a-Staffer Contest			\$300.00	\$587.00
	BINGO Night and Silent Auction			\$2,500.00	\$4,000.00
	Food/school supplies/coffee shop in classroom			\$3,000.00	\$1,000.00

TOTAL YEARBOOK INCOME: \$100,072.00 \$90,492.00

Books sold: 1300

Variance from Estimated Income & Expenses: -\$8,148.00