**Breaking News Simulation Rubric**

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| --- | --- | --- | --- | --- | --- |
|  | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| Requirements | All required posts are written | All required posts are written, but may be missing one or two requirements | About 75% of the requirements are met | 50% or fewer of the requirements are met |  |
| Content | Posts accurately and thoroughly capture the nuances of each breaking news event | Posts accurately describe each breaking news event | Posts describe each breaking news event, but may lack necessary detail | Posts seldom provide enough information about each event |  |
| Progression | Posts tell a strong, compelling story when read as a whole; it is clear the student took care when moving from one event to the next | Posts are related, telling a complete story when read as a whole | Posts tell a story, but do not show a strong relationship with one another, so the story is somewhat fractured | Posts do not tell a strong story when taken as a whole |  |
| Social Media | Posts are strategically written for each social media type (e.g. Twitter or Facebook), demonstrating a strong command of the differences between each outlet | Posts reflect a command of the rules for writing for each social media type (e.g. Twitter or Facebook) | Posts usually reflect a command of the rules for writing for each social media type (e.g. Twitter or Facebook), but may miss the mark by going over 140 characters on Twitter posts or otherwise reflect a lack of understanding | Posts do not seem strategically matched to the required social media tool; it may be difficult to determine the intended outlet for most posts based on construction |  |
| Writing | In addition to the proficient level, posts are compelling and interesting to read | Posts are easy to understand and use words strategically | Some posts may be vague and lack detail | Posts are confusing and lack sufficient detail to reflect the story |  |
| Mechanics | Spelling and grammar are correct | Spelling and grammar are correct 90% of the time | Spelling and and grammar are correct 75% of the time | Spelling and grammar are correct less than 70% of the time |  |
| Total points |  |  |  |  | \_\_\_/ points |