The Newsstreak

where every person has a story

Harrisonburg High School
1001 Garbers Church Road
Harrisonburg, Virginia 22801
(540) 433-2651, extension 444
vkibler@harrisonburg.k12.va.us

2012-2013 Ad Contract

ADVERTISER INFORMATION

BUSINESS NAME: _____

BUSINESS REP'S NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE #: _____

EMAIL: _____

Please select one of the following options:

_____ Advertisers can have the Newsstreak sent to their business via the USPS. Please check here if you would like the Newsstreak mailed to you each time your ad is published.

_____ I just want to support the journalism program and do not wish to receive the Newsstreak each issue

SIGNATURE OF AUTHORIZED BUSINESS REPRESENTATIVE:

_____

SIGNATURE OF NEWSSTREAK REPRESENTATIVE:

_____

DATE OF CONTRACT AGREEMENT:

_____

Enclose check or money order along with this form and return to:

Advertising Department
Newsstreak Staff
Harrisonburg High School
1001 Garbers Church Road
Harrisonburg, VA 22801

The advertiser has agreed to purchase advertising space in the Newsstreak as specified in the chart below and to pay the total amount according to the payment schedule published in the Newsstreak Advertising Policy.

Publication Date	Ad Copy Due Date	1/12 PAGE $25.00	1/8 PAGE $35.00	1/6 PAGE $40.00	1/4 PAGE $45.00	1/3 PAGE $60.00	1/2 PAGE $80.00	FULL PAGE $150.00
Sept 28	Sept 19							
Oct 26	Oct 17							
Nov 20	Nov 9							
Dec 19	Dec 10							
Jan 31	Jan 22							
Feb 28	Feb 19							
Mar 29	Mar 19							
Apr 30	Apr 19							
May 24	May 15							

PACKAGE DEAL #1

Place an ad in all 9 issues and get 20% off the total cost!

- ☐ FULL PAGE $1080
- ☐ 1/2 PAGE $576
- ☐ 1/3 PAGE $432
- ☐ 1/4 PAGE $324
- ☐ 1/6 PAGE $288
- ☐ 1/8 PAGE $252
- ☐ 1/12 PAGE $180

PACKAGE DEAL #2

Place an ad in 6 issues and get 10% off the total cost!

- ☐ FULL PAGE $810
- ☐ 1/2 PAGE $432
- ☐ 1/3 PAGE $324
- ☐ 1/4 PAGE $243
- ☐ 1/6 PAGE $216
- ☐ 1/8 PAGE $189
- ☐ 1/12 PAGE $135

OFFICE USE ONLY

TOTAL AMOUNT OWED:

_____

☐ Paid when sold

☐ Bill the Advertiser

☐ Show proof to Advertiser prior to running ad

SPECIAL INSTRUCTIONS:

_____

Advertise Online at www.newsstreak.com

☐ Front page (2 weeks) $100
(150 x 150 pixels)
Dates: _____

☐ Inside Page (2 weeks) $50
(150 x 150 pixels)
Dates: _____

LINK TO YOUR WEBSITE:
www. _____