**Large-Scale Fundraising Response**

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*Directions: Respond to the following questions to debrief our discussion of large-scale fundraising. You can write your responses or draw a diagram to show understanding.*

1. Think back to the different aspects of the 5K Rampace case study. Why do you think the Rampage staff is able to make so much money through this event? Describe 3-4 aspects of the event that you attribute to this.

2. The Rampage crafted the different aspects of the 5K event based on the community. Describe a large-scale fundraising event that you think our community might respond well to. Why would this fundraiser appeal to them?

3. On the back of this sheet, describe or draw a diagram to illustrate a plan for implementing a large-scale fundraiser to complement our publication’s current fundraising plan. Include at least five steps, and describe each step in detail, including action items and anything that would need to be created.