**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Online Advertising Exit Ticket**

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| **Vital** | **Secondary** | **Supplementary** |
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In your opinion, which of these is the MOST important consideration for online advertising? Record on the back of this sheet.

**Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Online Advertising Exit Ticket**

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| **Vital** | **Secondary** | **Supplementary** |
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