**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Planning a Distribution Process**

**Task:** Consider our discussion about the different factors in publication distribution, as well as the Addressing Audience Feedback Assignment, and develop a hypothetical distribution process for a fictional or real publication, depending on your teacher’s preference. You need to consider:

* A means of getting the word out to your audience
* Possible school restrictions on your activities
* A means of allowing your audience to make their views known in a reasonably open and flexible, yet structured, environment

Present your plan as a poster and make sure all aspects are realistic and achievable. Additionally, include a paragraph reflection on how and why you made your decisions and why you believe this plan will result in an efficient distribution of your publication.

**Timeline Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | **10 (A)** | **8.5 (B)** | **7 (C)** | **5.5 (D)** |
| **Organization** | Ideas are well-organized in a logical format with descriptions. | Ideas are organized in a clear format with descriptions. | Ideas are somewhat organized, but descriptions are lacking. | Ideas are disorganized and the process is unclear. |
| **Content** | Shows a complete understanding of distribution factors. | Shows a reasonable understanding of distribution factors. | Shows some understanding of distribution factors. | Shows little understanding of and set of answers to the given question. |
| **Reflections** | Explanations of decision-making process are complete and show an in-depth understanding of how the plan will create an organized and efficient process. | Explanations of decision-making process are complete and show an understanding of how the plan will create an organized and efficient process. | Explanations of decision-making process are somewhat incomplete, but show some understanding of how the plan will create an organized and efficient process. | Explanations of decision-making process are incomplete and show little understanding of how the plan will create an organized and efficient process. |