**We Built This Community Rubric**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Skill | Exemplary | Proficient | Below standard | Did not demonstrate | Total points |
| Pre- planning for the project question/ angle | Careful thought into the unique situation of the school | Solid universal topic of interest | Basic, general angle | Used the same topic/angle as in example |  |
| Planning and obtaining supplies | Listed and pursued sources via a variety of sources and resources | Listed and pursued sources to make the project happen | Little sense of what was needed or how to move ahead with project | Did not complete this part of the process |  |
| Teaching the community about the plan/ purpose | Used multiple outlets to teach the community | Used limited outlets to teach the community | Used one outlet to teach the community | Did not complete this part of the process |  |
| Photography | Personal and professional portraits taken | Professional portraits taken | Not all portraits taken or not all were quality | Did not complete this part of the process |  |
| Editing | Portraits cropped and edited to enhance the subject | Portraits cropped and edited | Basic editing | Did not complete this part of the process |  |
| Publishing | Care and attention to detail of each subject | Project completed overall | Project completed on a basic level | Did not complete this part of the process |  |
| Publicity | Publicity individualized to reflect the interests of this community | Publicity mirrored but did not go outside of the samples in this project | Basic Publicity | Did not complete this part of the process |  |
| Total points |  |  |  |  | \_\_\_/ points |