**FEATURE STORIES:**

**Categories**

|  |  |
| --- | --- |
| **CATEGORY** | **EXAMPLES** |
| *Each category below is one common area for feature stories.* | *In pencil, list 2-3 topic ideas for each area. Think in terms of either specific stories or general topics that fit.* |
| **Lifestyles** |  |
| **Health** |  |
| **Science & technology** |  |
| **Entertainment** |  |
| **Food** |  |
| **Specialized** |  |

**FEATURE STORIES:**

**Types**

|  |  |  |
| --- | --- | --- |
| **Type** | **Characteristics** | **Example(s)** |
|  | *What makes this different from others?* | *What might this look like?* |
| **Personality profile** |  |  |
| **Human interest**  **story** |  |  |
| **Behind the scenes (live-in, color) story** |  |  |
| **Analysis piece (backgrounder)** |  |  |
| **Trend story** |  |  |
| **Flashback/historical features** |  |  |
| **How-to (explanatory)** |  |  |
| **Consumer guide** |  |  |