**Promotion**

**Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Fair  (1 point) | Good  (3 points) | Excellent  (5 points) | Total points |
| Length | Video is two seconds or more over or under the time requirement. | Video is one second over or under the time requirement. | Video meets the exact time requirement of promotion (30 seconds or one minute long). |  |
| Key players | Key players involved in the promotion are not present. | One or more key players are missing. | Key players involved in promotion are present. |  |
| Key times/ places | Both time and place are missing from the promotion. | Either time or place is missing from the promotion. | Key times and places are mentioned and reinforced. |  |
| Graphics | Graphics contain one or more spelling error and/or blend in with background | Graphics are free of spelling errors but blend in with background. | Graphics are free of spelling errors and work well with the video. |  |
|  |  |  |  | Total \_\_\_\_\_\_\_\_\_ |