**They Tell a Story**

**Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Fair  (1 point) | Good  (3 points) | Excellent  (5 points) | Total points |
| Interviews | Very few interviews are present and appropriate. | Only a few interviews are present and appropriate. | Multiple interviews are present and appropriate. |  |
| B-Roll | B-Roll does not at all match what is being discussed or is not present. | B-Roll is present but does not always match the what is being discussed during the profile. | B-Roll is present and appropriately used. |  |
| Editing technique | Editing does not show careful selections or has three or more technical errors. A sound byte not from this event is used. | Editing shows careful selections but has one or two technical errors. Only sound bytes from this event are used. | Editing shows careful selection and is free of technical errors. Only sound bytes from this event are used. |  |
| Stand up or voice over | Stand up or voice over is present but audio levels are badly distorted and are a distraction. | Stand up or voice over is present but audio levels are not set correctly. | Stand up or voice over is present and audio levels are set correctly. |  |
| Shot log | A shot log has been kept and turned in but it is unorganized and lacks detailed information. | A shot log has been kept and turned in but it illustrates some points of unsuccessful note-taking pertaining to the event. | A shot log has been kept and turned in that illustrates successful note-taking pertaining to the event. |  |
|  |  |  |  | Total \_\_\_\_\_\_\_\_\_ |