Student Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Pre-Reporting Pitch Preparation Homework**

One goal for staffs is to put the best coverage out there for their student body. Stories need to inform, give insight, educate or entertain. Before putting an idea through the leg work of researching, reporters should ask themselves if their story concept is worth developing. In an exercise in self-analysis, think of five questions you should ask yourself before you pitch a story idea to editorial decision makers. For each question you use to test your concept, write a three to five sentence explanation of the question and how it provides validity or shows weakness.

Pre-Reporting Question #1

Question #1 Explanation

Pre-Reporting Question #2

Question #2 Explanation

Pre-Reporting Question #3

Question #3 Explanation

Pre-Reporting Question #4

Question #4 Explanation

Pre-Reporting Question #5

Question #5 Explanation